

# All Around Antunes

Winter 2010

## AJA Open House: Kickoff 2010

As lovely as the winter weather can be in Chicago, we knew it would be a challenge to host an open house and product launch in mid-January. But with all the things we've been working on at A.J. Antunes & Co., we were too excited to wait.

The turnout for our Kickoff 2010 event on January 15th was amazing. People from all across the country and continent came to our corporate headquarters to learn about our company, our products, and our plans for 2010 and beyond.

The open house was spearheaded by product launches from each of our three divisions: Roundup foodservice equipment, VIZION water filtration, and Antunes Controls (read all about them in this newsletter).



In addition to the product launches, we also provided an in-depth look into our company. People were led on a guided tour of our building, where they saw how

each team contributes to the day-to-day operation.

The tours were followed by breakout and training sessions, where attendees learned more detailed information about our divisions, new products, and specific plans and goals for the new year.

At the end of the open house, we hosted a charity bowling event to support A Child's Right, a water relief organization that brings clean water to children in third-world, urban areas. Everyone's strikes and spares raised \$3,900!

We were honored to have so many people take time out from their busy schedules, and we hope everyone is as excited as us about the future of A.J. Antunes & Co.

## Our Vision Statement

Every manufacturer promises quality, service, and solutions, but for A.J. Antunes & Co., it is part of our Vision Statement:

***We exist to make our customers successful.***

Our vision statement is more than just our purpose. It also includes the core values and beliefs that we as a company uphold and adhere to on a daily basis: Integrity, People, Excellence, Passion, Family.

We are passionate about building an enduring great company. By doing so, we serve all of our customers, team members, suppliers, and the societies we touch.



Our passion has never been more evident than with our Kickoff 2010 open house. From the planning stages last fall to the days beforehand, our dedicated AJA team members worked tirelessly, in most cases while still carrying on with the everyday responsibilities of their job. Without the dedicated passion of the AJA team, Kickoff 2010 could have never succeeded.

## Versa Plus Released!

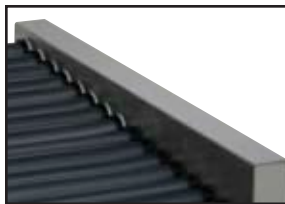


After much anticipation, Antunes Controls was pleased to announce at our open house the release of the new Versa Plus Air and Gas pressure switches.

The new Versa Plus Air pressure switches monitor positive, vacuum, or differential air pressures. The integrated contacts make or break the circuit to the desired set point. Their large adjustment knob provides set point indication and aids in ease of adjustment and accuracy.

The Versa Plus Gas pressure switches monitor gas pressure and break the electrical control circuit when the pressure drops below or rises above the desired set point. The settings are adjustable and switches are available in manual or automatic reset.

## A Roller Grill For Different Shapes And Sizes



Roller grill food products make more than \$1.5 billion in annual sales, and that number continues to grow each year. With sales like that, every C-store should be capitalizing on the roller grill market. More importantly, no C-store should settle for a roller grill that doesn't properly cook all food products.

Typical roller grills are limited to hot dogs and sausages. Any of the trendier food products—egg rolls, burritos, stuffed breadsticks, taquitos—inevitably get caught between the cylindrical rollers because of their uneven or bumpy surfaces. This leads to unappealing product with undercooked and overcooked sides.

The new Roll-Rite unit from Roundup isn't your typical roller grill. It always cooks food products evenly. The key is in the unrivaled, patent-pending rollers. Their textured surface grips food products, and their oblong shape ensures food products are always continuously turned and evenly cooked.

The Roll-Rite unit is available in three capacities: 30, 50, and 75. All units operate on 120 volts.

Ask your regional sales manager for more information!

## Introducing The New [www.ajantunes.com](http://www.ajantunes.com)!

We at A.J. Antunes & Co. are excited about the recent overhaul and redesign of our company website.

The new and improved [www.ajantunes.com](http://www.ajantunes.com) will feature an updated interface for easy navigation and accessibility. All information about our Roundup, VIZION, and Controls divisions will only be a few clicks away, no longer buried under a maze of hyperlinks.

The website is a work in progress. Our VIZION section has been updated, and Roundup and Controls will soon follow. We encourage everyone to visit and explore the website. It was created for you and we want to make sure it meets your needs. Let us know what you think!



## Do You Know...

# vizion™



...How much your filtered water is running?

The true cost of a water filtration system is always more than just the initial price. It increases because of the constant need for expensive replacement cartridges. What may seem like a deal because of the initial price becomes quite the opposite when, in order to keep the system running, replacement cartridges must be purchased monthly or bi-monthly.

The new VZN series from the VIZION water filtration brand doesn't drive its cost of ownership up with replacement cartridges. These systems are self-cleaning, which assures one low-cost carbon cartridge change per year.

While low cost of ownership is expected from us, the new VZN series has a low initial cost similar to other water filtration systems. But the low cost does not come at the expense of quality. The VZN systems have a multi-bore ultra filter that provides 33x finer filtration than the next best system in the food service industry. The carbon cartridge achieves the highest taste and odor reduction in the industry, and the template-assisted crystallization reduces lime scale by 96 to 98 percent.

For more information on the new VZN series, visit [www.vizionwater.com](http://www.vizionwater.com).